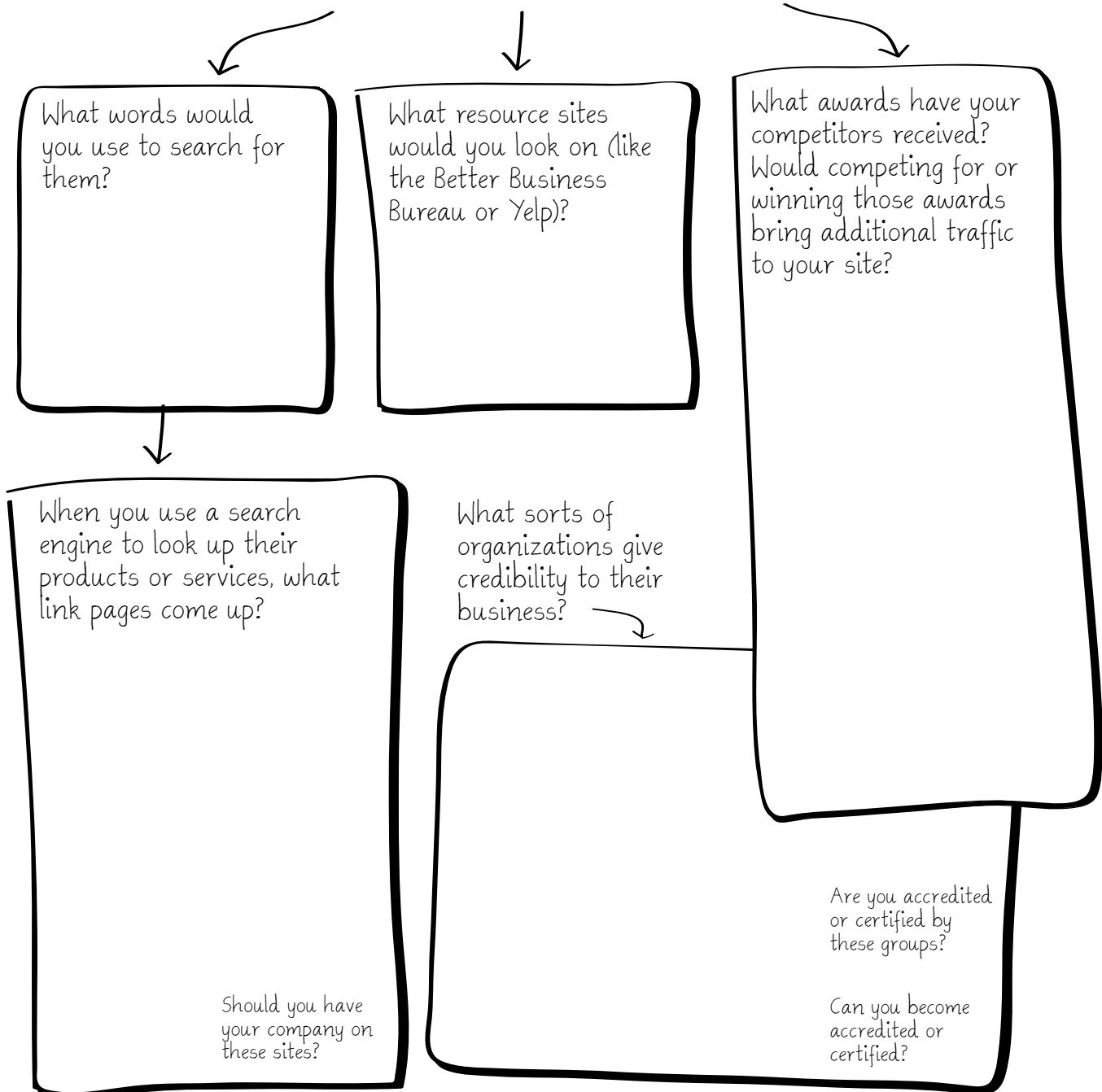


EXPLORE

Chapter 10: How to be Found Online

HOW WOULD YOU FIND YOU?

Start by thinking about how you would find your competitors...



FOCUS

Chapter 10: How to be Found Online

TOP PRIORITIES

What should you do to be found locally?



1. _____
2. _____
3. _____

My next steps...

Brainstorm industry-relevant association & marketing directories and find out what it takes to be listed.

