



# The InternetPlan

for: \_\_\_\_\_  
(Company Name)

**Domain Name:** \_\_\_\_\_

**Logo / Design Strategy:** \_\_\_\_\_

**Website Type:** \_\_\_\_\_

**Email Category:** \_\_\_\_\_

## Priorities

## High-Level Actions

1. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

5. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_